

SATURDAY



MARCH 11

2023 SPONSORSHIP

POT OF GOLD SPONSOR

Here at Naval Support Activity Annapolis, we know a thing or two about Leprechauns. Sure, they are clever at hiding treasure. But some are very generous. And the treasure you seek may be yours for the taking. As our premier sponsor, you will not need luck to enjoy exclusive brand recognition and bountiful returns.

FOUR-LEAF CLOVER SPONSOR

The chance of finding a four-leaf clover is 10,000 to one! Luck can be hard to come by with those odds. But if it's green you seek and want to stand out — we have a better way. Odds are, you will not regret it!

BLARNEY STONE SPONSOR

Legend has it that kissing Ireland's Blarney Stone gives a person the gift of eloquence and persuasiveness. The good news is, you don't have to trek off to Ireland — become a Blarney Stone Sponsor — your fate is sure to change!

IRISH JIG SUPPORTER

Are you feeling the Shamrock spirit — but looking for a smaller role? Join our Irish Jig crew. Rest assured, you will make an impact while dancing into the hearts and minds of patrons and participants.

PERKS

SPONSORSHIP MARKETING PACKAGES

	POT OF GOLD	FOUR-LEAF CLOVER	BLARNEY STONE	IRISH JIG
Sponsorship cost	\$5,000	\$2,500	\$1,500	\$250
Sponsorships available	1	3	5	Unlimited
Premium location event space	Yes - 20 x 30	Yes - 20 x 30	10 x 10	
Digital signage	Yes	Yes		
MWR website ads	Yes			
Logo on event medals	Yes			
Logo on lanyards*		Yes		
Logo on event banners*	Top/Tier 1	Tier 2	Tier 3	
Logo on event web page	Top/Tier 1	Tier 2	Tier 3	Yes
Logo on shirt*	Yes	Yes	Yes	Yes
Social media shout-out and tagging	Yes	Yes	Yes	Yes
Recognition Plaque	Large	Medium	Small	

*Deadline restrictions may apply to guarantee your logo is included on printed materials and apparel



For more information about sponsorship, please contact Michael Sever, MWR Marketing Director.
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